NCC Cable System Order

| Order # | 62556931 | Flight Dates | Flight Dates 07/16/18 - 07/29/18 | | Update Date | Update Date | | 07/20/18 | | |
|---------------------------------|----------------------|-----------------|----------------------------------|----------------|-----------------|-------------|---------------|---------------|--|--|
| Syscode | 3355 | Agency | Agency Multi Media Services | | | | 2 Vs. 1 | 2 Vs. 1 | | |
| System Name | Spectrum/Ashland, WI | Advertiser | Club For Growth Action Wisconsin | Show All Lines | | | | | | |
| Market | Duluth-Superior | | | | Total # of We | eks | | 2 | | |
| | | Client Code | WI-Sen | | Total | | | \$287.00 | | |
| AE | Collin Diederich | Product Code | 07180724 | | Commission | | | \$43.05 | | |
| Sales Coordinator | Taylor Dale | Est Code | 893 | | Net Total | | | \$243.95 | | |
| Office | Washington | Product Name | WI-S 7.18-7.24 | | Total Spots | | | 49 | | |
| Phone | (301) 951-2620 | Credit Status | | | Affiliate Split | | 100.0 | | | |
| Status Accepted | | | | | Sold On | | Cost Per Spot | Cost Per Spot | | |
| Survey DMA Nielsen Live+1 May18 | | Primary Demo | Adults 35+ | | GRP | - | GIMP | - | | |
| - | | Makegood Policy | Approval Required | | CPP | - | СРМ | - | | |

Comments : 7/17 New Issue Order starting 7/19. Please review and confirm online, thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | FXNC | VARIOUS | 7/16/18 | 7/22/18 | 05:00 | 09:00 | | | | Χ | Χ | Х | Х | - | - | 10 | \$5.00 | \$50.00 | 30 | |
| 2 | FXNC | FOX AND FRIEND< | 7/23/18 | 7/29/18 | 05:00 | 09:00 | Х | Х | | | | | | - | - | 4 | \$5.00 | \$20.00 | 30 | |
| 3 | FXNC | VARIOUS | 7/16/18 | 7/22/18 | 09:00 | 16:00 | | | | Χ | Χ | Х | Х | - | - | 10 | \$5.00 | \$50.00 | 30 | |
| 4 | FXNC | VARIOUS | 7/23/18 | 7/29/18 | 09:00 | 16:00 | Х | Х | | | | | | - | - | 4 | \$5.00 | \$20.00 | 30 | |
| 5 | FXNC | VARIOUS | 7/16/18 | 7/22/18 | 16:00 | 19:00 | | | | Χ | Χ | Х | Х | - | - | 10 | \$6.00 | \$60.00 | 30 | |
| 6 | FXNC | VARIOUS | 7/23/18 | 7/29/18 | 16:00 | 19:00 | Х | Х | | | | | | - | - | 4 | \$6.00 | \$24.00 | 30 | |
| 7 | FXNC | VARIOUS | 7/16/18 | 7/22/18 | 19:00 | 24:00 | | | | Χ | Χ | Χ | Х | - | - | 5 | \$9.00 | \$45.00 | 30 | |
| 8 | FXNC | VARIOUS | 7/23/18 | 7/29/18 | 19:00 | 24:00 | Х | Х | | | | | | - | - | 2 | \$9.00 | \$18.00 | 30 | |

| | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 49 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 49 |
| AMT | \$287.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$287.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 07/24/18 |
|-------------|-------|------|--------------|----------|
|-------------|-------|------|--------------|----------|

62556931 | Duluth-Superior | Spectrum/Ashland, WI | 3355 |